

=====

**TO UPDATE**

**FAQ**

**1. Why this Sustainability Pulse Study?**

ESG Data is expected to play a pivotal role in better policy making and business decision making in the public and private sphere. Despite the tremendous opportunities which ESG data can provide to improve Malaysia’s sustainability landscape, its availability (especially private sector ESG data) remains scarce - which hinders the ability for effective policy making and incentivization mechanisms.

Given the crucial role for business organizations to drive the country to a more sustainable future, the ***Sustainability Pulse Study (SPS)*** aims to gain an understanding of the extent of readiness of Malaysian businesses in adopting, measuring, managing, and monitoring sustainability within their respective organizations. The final report is expected to be used by policy makers and business leaders for benchmarking purposes, and to develop more effective policy making and incentivization mechanisms to improve Malaysia’s sustainability landscape.

**2. What is the expected impact of this project for various stakeholders?**

This initial pulse project is aimed to provide the imperative for an annual (or time-based) recurring study to understand the trends and focus of the private sector.

The project’s outcomes will be very useful and beneficial for different stakeholders as follows -

- Government Organizations - Implications for better Policy and Regulatory decisions
- Private Sector Organizations - To help identify sustainability best practices among various organization, enabling benchmarking opportunities; and to create better visibility for Malaysian businesses in the international market
- Civic Society and Multilateral Organizations - To provide insights on how these organizations can work with businesses in contributing to the SDGs

**3. How were the survey questionnaires developed?**

The questionnaire was developed using a two phase approach

Phase 1 - A desk research was conducted to understand the general state of corporate sustainability and ESG related practices of Private sectors in Malaysia.

Phase 2 - Involves reviewing global research and practice literature to develop the framework to guide the study. Subsequently, the questionnaire was developed specially, based on the framework.

**4. What is the target audience of this survey?**

The survey aims to target respondents from Public Listed Companies, Mid-Sized Companies and Small and Medium sized Enterprises (SMEs) (start-ups will not be considered as part of the sample set)

**5. Who can fill in this survey?**

It is suggested that only **ONE (1) representative** from each organization respond to this survey.

*Below are the recommended person-in-charge to answer the questionnaire:*

- Public Listed Companies - Sustainability Lead or equivalent
- Mid Sized Companies - CEO/ Sustainability Lead or equivalent
- SMEs - CEO/MD/ED/Top Management

**6. What do I get by filling in this survey?**

Participating in the survey will be beneficial to your company as follows:

- The Malaysia Businesses Sustainability Pulse Report (SPR) 2022 will provide the current state of ESG practices among Malaysian organizations (by industry and other demographics). This enables you to benchmark your company against your industry.
- Findings from this report will be communicated to policy makers, supporting organizations and government agencies. This will help these actors develop policies that support the private sector in their sustainability agenda, which in turn contributes to the national agenda.
- The first 10 Respondents will be listed on MATRADE's social media platforms (only for MATRADE Member)
- Special Rates on selected UN Global Compact Network Malaysia & Brunei (UNGCMYB) programmes (exclusive for UNGCMYB members)

**7. Who are the partners of this survey?**

Project Lead - UN Global Compact Network Malaysia & Brunei

Partners - Bursa Malaysia, MATRADE, MDEC

Corporate Sponsors - Axiata, HSBC Amanah, TCS Malaysia

Knowledge Partner - Nottingham University Business School

**8. How long does it take to complete the survey?**

It will take about 20-25 minutes to complete the questionnaire

**9. When is the deadline for this survey?**

We request that you can complete the survey by LATEST **6 June 2022 (Monday)**

**10. What will the collected data be used for?**

Upon completion of the data collection phase, all data will be compiled into a data bank for analysis.

The data will be analyzed using relevant statistical methods to draw useful inter-references and to provide key insights including:

- The key drivers of sustainability;
- The current state of ESG practices;
- How sustainability is managed internally (governance, dedicated personnel) and external collaborations;
- How sustainability is being measured and represented in reporting;
- Organization culture;
- as well as how they differ by sector, company size, and other relevant demographics

**11. How can I ensure the privacy of my data, and my organization's data?**

We assure that all respondents' information and inputs will be kept confidential and the results will only be provided in aggregation. Details of ethics clearance and avenues to raise complaints can be accessed **HERE** (NUBS to provide link).

We would also like to highlight that this survey is not a rating exercise as we are seeking reflection on the extent of ESG practices (and not any technical knowledge) within targeted organizations.

**12. Where can I access the survey?**

This questionnaire has been translated into three (3) languages.

You may access the links to the questionnaires here:

*English Version:* <https://www.questionpro.com/t/AVRBcZsKvw>

*BM Version:* <https://www.questionpro.com/t/AVR3GZsKwq>

*Chinese Version: PENDING (NUBS to provide link).*

We request that you can complete the survey by LATEST **6 June 2022 (Monday)**

We look forward to your participation and thank you for your support in this study that has a national level impact in driving business sustainability.

**13. Who can I contact for more information?**

If you have any concerns or require any clarifications regarding this questionnaire, please feel free to contact [spr@ungcmalaysia.org](mailto:spr@ungcmalaysia.org)