



Global Compact
Network
Malaysia & Brunei



**TAYLOR'S
UNIVERSITY**
Wisdom • Integrity • Excellence

ACCESS SUSTAINABILITY DIGITAL LEARNING PROGRAM

Program Information 2022/2023

TABLE OF CONTENTS

01 - 02

Course Details

03

Transferable Knowledge,
Skills & Competencies

04

Course Coordinators

05 - 06

Learning Outcomes

07

Certificate of Course Completion



COURSE DETAILS

This course is a sustainability course, co-developed by UNGCMYB and Taylors University.

Within the program, participants are provided with an understanding on how to enhance business attractiveness, competitiveness and resilience through the adoption and internalization of practices and processes of sustainability.

This course covers topics on:

- Introduction to Sustainability
- Identify and Assess Sustainability Risks and Opportunities
- Stakeholder Engagement and Deliver Stakeholder Value
- Developing a Sustainability Action Plan
- Transforming ESG Data into Business Value

This course has been carefully curated for learners to embark on a self-regulated, self-paced independent learning. Hence this course will run in an online mode where participants are encouraged to watch the pre-recorded videos and read the additional materials to successfully attempt the activities.

FURTHER DETAILS

Language: English and Bahasa Malaysia

Duration: 6 weeks

Mode of learning: Self-regulated, self-paced independent online learning

Study load:

- Video Recordings: 2.5 hours
- Assessments: 2 hours
- Self-Reading: 10 hours
- 2 Hours per week
- TOTAL LEARNING HOURS: 14.5 hours



TARGETED BENEFICIARIES OF ACCESS SUSTAINABILITY DIGITAL LEARNING PROGRAM



The beneficiaries are expected to be from the business community notably:

- Sole proprietorship.
- Entrepreneurs and start-up.
- Limited Liability Partnership (LLP)
- Private Limited Company (Sdn. Bhd.)
- Public Limited Company (Berhad)
- Government agencies responsible for MSMEs, domestic trade and industry

TRANSFERABLE KNOWLEDGE, SKILLS & COMPETENCES

This course has been designed for the participants to apply the sustainability concepts and implement processes to improve the organization's Environmental, Social, and Governance (ESG) performance, access and achieve the Sustainability related benefits to enable business improvements and to qualify as a supplier of choice in sustainable supply chains. After having completed this course, learners should possess the following knowledge, skills, and competences:



KNOWLEDGE

- Deep and comprehensive knowledge on what is sustainability and why sustainability matters
- Knowledge of Triple Bottom Line and ESG
- In-depth knowledge and understanding on Emerging trends towards sustainability, sustainability risks and opportunities
- Deep and comprehensive knowledge on the tools to identify and assess sustainability risks
- Comprehensive knowledge on stakeholder engagement and building a sustainable value in an organization
- Knowledge on developing sustainability action plan
- In-depth knowledge and understanding on how to transform ESG data into business value

SKILLS

- Skills in using digital technology to understand issues pertaining to sustainability, its risks and opportunities
- Skills in identifying the tools can assist businesses to identify and assess sustainability risks
- Be able to independently and effectively use digital platform to advocate on sustainability
- Be able to take a critical view of sustainability to arrive at possible solutions.
- Communicate sustainability issues in a concise and clear language

COMPETENCES

- Be able to independently identify challenges and possible solutions relating to sustainability
- Be able to independently provide critical analysis and judgment on issues relating to sustainability risks and opportunities
- Be able to independently identify challenges on creating stakeholder engagement and building a sustainable value in an organization
- Be able to independently acquire new research-based knowledge on emerging trends towards sustainability

COURSE COORDINATORS



Faroze Nadar

Executive Director of the
UN Global Compact Malaysia &
Brunei (UNGCMYB)



Prof. Dr. Khong Kok Wei

Executive Dean of the
Faculty of Business & Law
Taylor's University



Shanta Helena Dwarkasing

Director of Programs,
UN Global Compact Network
Malaysia & Brunei



Dr. Lin Woon Leong

Senior Lecturer,
Faculty of Business and Law
Taylor's University



Dr. Feranita

Senior Lecturer,
Faculty of Business and Law
Taylor's University



Esfern Tan

Research Intern
UN Global Compact
Network Malaysia & Brunei



Puteri Sofia Amirnuddin

Instructional Design Specialist,
Faculty of Business and Law
Taylor's University

LEARNING OUTCOMES

The learning objective of ACCESS Sustainability Digital Learning program is to enhance business attractiveness, competitiveness and resilience through the adoption and internalization of sustainability.

At the end of the course, participants will be able to:

01

Introduce and Build the Business Case for Sustainability to Enhance Organisation's Environmental Social and Governance (ESG) Performance.

02

Conduct the "UNGC MYB-SMECORP ACCESS" Assessment to Determine the ESG Priorities.

03

Define and Link the Environmental Social and Governance (ESG) Indicators to the Organization's Business Ecosystem.

04

Design and Develop KPIs and Action plans to Improve the Organization's Sustainability Performance.



LEARNING OUTCOMES



05

Engage with Stakeholders to Support and Execute the Sustainability Action Plans.

06

Monitor, Measure and Manage the Implementation and Execution of the Sustainability Action Plan.

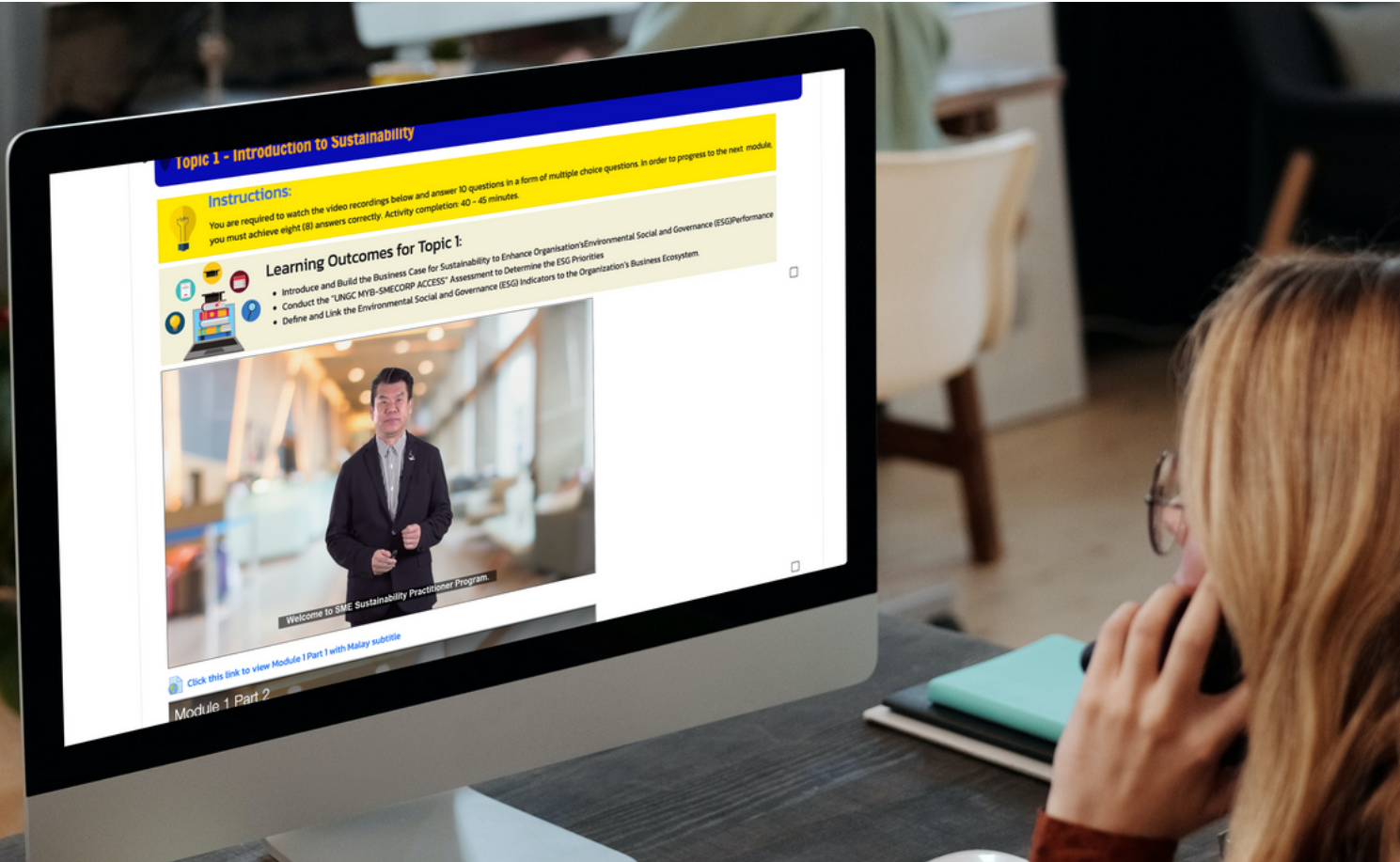
07

Compile and Report Environmental Social and Governance (ESG) Data to Access Sustainability Related Benefits.

08

Increase Business Growth Through Leveraging on Sustainability as a Competitive Advantage

CERTIFICATE OF COURSE COMPLETION



To qualify for the Certificate of Completion, participants must have completed the below items **within 6 weeks of enrolment**:

- Complete the pre-course survey
- Viewed all recordings
- Complete all quizzes and/or discussion for each topic
- Complete the post-course survey



Global Compact
Network
Malaysia & Brunei



TAYLOR'S
UNIVERSITY
Wisdom • Integrity • Excellence

The author is not responsible for the accuracy, suitability and validity of the course material being offered, although every effort is made to ensure correctness.

Requests to reproduce excerpts or to photocopy should be addressed to
info@ungcmalaysia.org.

All other queries on rights and licences, including subsidiary rights, should be addressed to:

United Nations Global Compact
Malaysia & Brunei (UNGYCMYB)
A-09-15, Pinnacle PJ Tower,
PJS 52, Petaling Jaya,
47100 Selangor.

Website: <https://www.ungcmyb.org/>

© 2022 United Nations Global Compact
Malaysia & Brunei (UNGYCMYB)
All rights reserved worldwide.
